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Laumeier Sculpture Park Names New Board Members

(ST. LOUIS, MO)—Laumeier Sculpture Park announced the addition of two new members to its Board of Directors, Helen Lee and Suzanne Sierra. Lee, a founding principal at TAO + LEE Associates, Inc., and Sierra, the owner of Sierra Public Relations, LLC, join the rest of Laumeier's Board of Directors in working to forward the mission and growth of the organization through budgeting, fundraising and strategic planning.

"I am pleased to welcome both Helen and Suzanne to Laumeier's Board of Directors in 2015," said Laumeier Board Chair and Schlafly Corporation Owner David Schlafly. "As local business owners with extensive professional experience and community involvement, both Helen and Suzanne bring a wealth of skills and contacts to Laumeier's table as we enter into an exciting period of growth, looking toward our upcoming 40th anniversary beginning in 2016."

Helen Lee is a founding principal of [TAO + LEE Associates, Inc.](#), with more than 25 years of diverse project experience including corporate/commercial development, institutional, hospitality, fitness/recreational, retail, multi-family and single-family residential. At TAO + LEE Associates, she focuses on a wide variety of project types and tasks, including client guidance, project supervision, concept design development, design leadership, technical overview and interior design, including decorative finishes, furnishings and artwork specification, selection and purchasing.

Lee holds a Masters of Architecture from Columbia University in New York and a Bachelor of Arts with honors from University of Southern California. She was nominated for the SOM Traveling Fellowship at Columbia University and received an Architectural Guild Traveling Fellowship and Max Starkwell Scholarship at USC. Current community involvement includes: Asian American Chamber of Commerce (AACC); Board of Directors and Mentoring Asian American Professionals Program, Organization of Chinese Americans (OCA); Ambassador, St. Louis Mosaic Project; and the University of Southern California Alumni Association, St. Louis Chapter. Former community involvement includes: Advisory Committee, Center of Creative Arts (COCA); Advisory Committee, Contemporary Art Museum St. Louis; Women's Committee, Forest Park Forever; Board of Directors and Advisory Committee, Metro Theater Company; and Women's Society, Washington University in St. Louis.

Suzanne Sierra is the owner of [Sierra Public Relations, LLC](#), with more than 20 years of experience in a variety of communication disciplines including product publicity, crisis communications, media and presentation training, and Hispanic outreach. Since its launch in 2009, Sierra Public Relations has provided clients with creative thinking and strategic communication expertise. Current and former clients include: Allsup, Anheuser-Busch, Cooling Concepts, Delta Career Education Corporation, Laumeier Sculpture Park, Luxco, National Alliance on Mental Illness-St. Louis (NAMI), Prairie State Energy Campus, St. Louis University Law School and Verizon Wireless.

Sierra's professional background includes a variety of communication roles at Anheuser-Busch, including Director in the Corporate Social Responsibility Department, where she developed advertising for the company's alcohol awareness and environmental outreach initiatives, managed crisis communications and media trained senior executives and company spokespeople. Before that, Sierra spent seven years coordinating communication strategies for Anheuser-Busch's Government Affairs Department. Prior to Anheuser-Busch, Suzanne worked at Fleishman-Hillard Inc., where she handled Hispanic and general-market public relations for several Anheuser-Busch departments, as well as other clients including Southwestern Bell and Valvoline.

Sierra holds a Bachelor of Arts in Journalism from the University of Wisconsin and is bilingual in Spanish. Current community involvement includes: Marketing Committee, Laumeier Sculpture Park; and the College of Fine Arts and Communication Board of Directors, University of Missouri-St. Louis.

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Laumeier Sculpture Park is a living laboratory where artists and audiences explore the relationship between contemporary art and the natural environment. Founded in 1976, Laumeier is one of the first and largest dedicated sculpture parks in the country, making it an institution of international significance as well as a unique complement to the cultural landscape of the St. Louis region. Laumeier is a nonprofit, accredited art museum that operates in partnership with St. Louis County Parks. Projects and programs are supported by the Mark Twain Laumeier Endowment Fund, the Regional Arts Commission, the University of Missouri-St. Louis, Missouri Arts Council and the Arts and Education Council of St. Louis. Laumeier presents 60 works of large-scale outdoor sculpture in a 105-acre park available free to the public year-round, and serves 300,000 patrons annually through temporary exhibitions, education programs, public events and sculpture conservation.